FOR IMMEDIATE RELEASE

RLX Technologies Announces Expanded Sales Agent Program

Sales agent program now available worldwide

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RLX Technologies™, Inc., the leader in blade server technology, announced today the expansion of its sales agent program to increase adoption of RLX products worldwide. Sales agents become an extension of the RLX sales force, receiving commissions, training, sales leads and full access to the company's marketing materials, technical knowledge and staff. Registering as a sales agent is fast and easy, with all forms available on the RLX Website at www.rlxtechnologies.com. Service providers, system integrators, and resellers worldwide now have more reasons than ever to partner with the blade-server industry's leader and choose ultra-dense, scalable, energy-efficient and high-performance RLX products.

RLX ServerBlade™ technology uses ultra-thin computer motherboards in a backplane, sharing a power supply and case. Lower power consumption, reduced heat output, smaller footprint, and lower acquisition and maintenance costs make these high-density systems ideal for network services such as Web servers, firewalls, and thin-client computing. RLX ServerBlades remain the blade server platform of choice, fully supporting both Microsoft® Windows® 2000 and Red Hat® Linux®.

Impressive Support Key to Sales Success

"Sales agents are key components in the RLX success strategy," says Pat Collins, president and chief operating officer for RLX. "Their reputations and access to customers combine with our scalable technology and expertise to make an absolutely unbeatable team." Providing a broad base of solid technical support is an area where RLX really shines. "Our engineering team provides our sales agents with the same impressive support available in-house," adds Scott Farrand, vice president for systems engineering for RLX. "Our field service engineers and equipment designers really have seen it all. By collaborating with our sales agents we offer the best solutions in the shortest time frame."

Growing Partner List Highlights Tangible Benefits

Typical sales agents include system integrators, application creators, service providers and resellers for the corporate or government marketplace. A complete list of sales agents is available on the RLX Website at www.rlxtechnologies.com. The common bond between them is the consistent delivery of high-performance, cost-effective, scalable and reliable blade-computing systems. Three perspectives from RLX sales agents demonstrate the impressive benefits — including commissions, sales leads, and extensive support — delivered by joining the worldwide RLX sales agent team.

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Fundamentech (www.fundamentech.com) in Hallbergmoos, Germany combines RLX ServerBlades with its Metricache Web-accelerator software to deliver high-performance, scalable infrastructure for Germany's Web-hosting-services industry. "Teaming up with RLX creates very exciting opportunities," explains Lutz Jaitner, president and founder of Fundamentech. "Our Web-services customers need the highest possible server density per rack. RLX is the only vendor delivering the performance we need in such a small form factor, and the top-notch technical support simplifies our integration efforts." RLX acts more like a partner than a vendor, helping clients to land sales and then supporting them throughout the solution's life cycle.

"Being an RLX agent allows us to pursue accounts we simply could not obtain using mass-market hardware," says Frédéric Muller, CEO for Oxianet (www.oxianet.com) in Strasbourg, France. "Our customers have strict demands for performance, acquisition costs, maintenance expenses and reliability. Using RLX products lets Oxianet create solutions satisfying everyone, from technical teams through marketing and accounting."

Registering with RLX as a sales agent also provides considerable networking opportunities and even sales leads. "RLX refers business to us, which is a great bonus," says Gary Newgaard, president of Intelligent Enterprise Solutions (www.iesinfo.com) in Maryland. "Our government clients are growing their server applications by leaps and bounds, and RLX products are perfect for their stringent price, density, and reliability requirements. Beyond that, RLX's superb post-sales and installation technical support leaves our customers so pleased they keep sending new business our way."

The RLX sales agent program is the best way for service providers, system integrators, and resellers to focus on the important things in today's business world: satisfying customers, selling solutions, and staying profitable.

Sign Up Today!

Becoming a RLX sales agent is a simple, straightforward process. All necessary forms are available on the RLX Website at www.rlxtechnologies.com. Or request an application via email at sales@rlxtechnologies.com, or by telephone at 866.759.9866 (toll-free) and 281.863.2220 (outside the U.S.). Just complete the registration form, credit application, and, if in the U.S., a federal W-9 taxpayer identification form. Qualified applicants will receive a welcome kit and can begin obtaining commissions and support from RLX. *Apply now!*

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About RLX Technologies, Inc.

Headquartered in The Woodlands, TX, privately held RLX Technologies is the leading supplier of ultra-dense, blade-based server products. The company's products have set the standard for the computing-server marketplace since their introduction. The unique patent-pending design, engineering, and packaging of RLX ServerBlades continues to break new ground in addressing the financial, performance, and machine-room challenges faced by Web-hosting companies and server-dependant businesses. RLX Technologies offers its customers the best of all worlds: small footprint, reduced power-consumption, lower waste-heat, increased reliability, rapid deployment and impressive cost-effectiveness. More information about the company and its products is available at www.rlxtechnologies.com.